

**Arkansas Library Association  
Executive Board Meeting  
Laman Library, North Little Rock, AR  
Board Minutes-August 7, 2015**

Meeting was called to order at 10:00 by President Jud Copeland.

**Members present:**

Jud Copeland, President  
Judy Calhoun, President elect  
Cathy Toney, Secretary/treasurer  
Lynda Hampel, Executive Administrator,  
Hadi Dudley, ALA councilor  
Lori Bush, ArASL chairman  
Shawn Manis, ALPS chair  
Pamela Meridith, Ref. & Instruction Services  
David Sesser, Resources & Tech  
Dwain Gordon, Special Libraries and Future Conference Site  
Frances Hager, Government Documents  
Jay Strickland, Two Year Colleges  
Sloan Powell, Awards chair  
Dana Thornton, Constitution  
Amber Gregory, Legislative chair  
Diane Hughes & Barbie James, Scholarship;  
Dan Fitzroy, Web services.

- June, 2015 minutes: motion to accept minutes made by Hadi Dudley and 2<sup>nd</sup> by Sloan Powell; motion carried
- A request to change the - & + on the budget report so it was easier to understand

**Unfinished business**

- Rules of Governance from Sturgis to Roberts Rules of Order missed deadline; will need to be voted on in October, 2016
- LEAF Update: Bob Razer will retire after the October conference but will continue to help with new LEAF committee. LEAF is for helping public libraries who needed more money or help politically. In the last few years, the funds have been used to help with disasters. It has never been for Scholarship.
- Bylaw change will be voted on at the conference business meeting  
Correction to minutes: Bylaw change about joint student agreement with ALA will be voted on at the conference membership meeting by members present, according to our constitution.

**New Business:**

- Budget approval and a finance committee will be address by the president-elect after she takes office
- A motion by Judy Calhoun to have co-chairs for the legislative committee was made, 2<sup>nd</sup> by Dwain Gordon; motion carried. Hadi Dudley was selected to serve until January.

- Questions were asked how the members would vote electronically; Dr. Copeland would talk with UCA and work with them on online voting.
- Frances Hager brought up the following request from Karen Russ (this was submitted to secretary later) Karen Russ contacted Frances Hager and Jud to request that the Arkansas Library Association added to the list of supporters for Congressional Research Service (CRS) reports. Longstanding congressional policy allows Members and committees to use their websites to disseminate CRS products to the public although CRS itself may not engage in direct public dissemination. This results in a disheartening inequity. Insiders with Capitol Hill connection can easily obtain CRS reports from any of the 20,000 congressional staffers and well-resourced groups can pay for access from subscription services. However, members of the public can access only a small subset of CRS reports that are posted on an assortment of not-for-profit websites on an intermittent basis. Now is the time for a systematic solution that provides timely, comprehensive free, expanded public access to and preservation of non-confidential reports while protecting confidential communications between CRS and Members and committees of Congress.

Submitted by:

Cathy Toney

ArLA Secretary/Treasurer

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Addendum to Minutes: Reports**

**President's Report-Jud Copeland**

- The ALA Conference in San Francisco on June 25-30 was awesome. I participated in the ALA Chapter Leaders Forum again and was asked to lead the afternoon session of the Forum. I had submitted the challenges we identified in the June 10 Retreat/Board Meeting for discussion during the Forum. We were the only ALA Chapter to submit an agenda with topics! Thus I was asked to lead the afternoon session of the Forum and we discussed our challenges with the other 37 Chapter Leaders. We are continuing to gain national recognition with ALA on several levels!
- I am continuing to work with the Executive Committee and ALA Chapter Relations Office to *market* and *brand* the ArLA signature on the state, regional and national levels.
- I participated in the ALPS Conference in Eureka Springs on May 11 – 13 and presented a session on Reserves & Copyright and the Emergence of “Transformative Copyright”. It was a real privilege for me that ALPS scheduled “Lunch with Jud” during the last day of the Conference.
- I am continuing to support first year ArLA memberships for my students in the UCA Graduate Library Media Program. This really promotes their involvement in ArLA and professional development. I am continuing to meet with potential sponsors/donors who will support our ArLA Conference in October. I am striving to keep our budget in the **black**.
- Phone discussion on Friday, July 10 with Sari Feldman, ALA President-Elect 2016. The initial questions and responses to our discussion will be noted in the ArLA Board Meeting on August 7.
- As a reminder, the ArASL Conference is scheduled on Monday & Tuesday, July 27 & 28 at the Holiday Inn Express Conference Center in Little Rock. ArASL has a very interesting and exciting program lined up.
- The 2015 Collaboration unConference is set for Friday, August 14, 2015, at the Central Arkansas Library System in downtown Little Rock at the Darragh Center, on the first floor of the Central Arkansas Library System, 100 Rock St., Little Rock. Time: 10:00 AM – 3:30 PM. There is no charge for the unConference

**ALA Councilor's Report-Hadi Dudley**

- Hadi Dudley attended the American Library Association 2015 Annual Conference San Francisco, CA on June 25-30, 2015. The conference theme was “Transforming our libraries, ourselves” and recorded 22,696 attendees, including exhibitor participation.
- As the Arkansas Library Association (ArLA) Chapter Councilor, Dudley attended eight different meetings, sessions and forums. Additionally, she participated in meetings for the Committee on Literacy and the Planning and Budget Assembly.

**Council Meetings & Actions**

- Establishment of a new ALA Award, the Ernest A. DiMattia, Jr. Award for Innovation, and Service to Community and Profession was approved by Council. Council adopted the ALA Strategic Directions document.

- ALA Director Fiels reported on the Executive Board actions and the Implementation of Council Actions since the 2015 ALA Midwinter Meeting, including ALA membership “ratifying” Council’s adoption of *Robert’s Rules of Order* as the association’s “official parliamentary authority.”
- A Resolution on the Importance of Sustainable Libraries was adopted by Council. A Resolution Denouncing the Systemic Racism that Motivated the South Carolina Shootings was amended, then adopted, by Council. The Resolution on Libraries and Schools Affected by the Conflict in Gaza and Israel in 2014 was defeated. The Resolution Against Mass Surveillance of the American People was referred to the Committee on Legislation and Committee on Intellectual Freedom for further development.
- During Council II, retiring councilors and executive board members were recognized. As the final conference in Dudley’s three year-term as chapter councilor, her name was called among many colleagues.
- The Intellectual Freedom Committee presented changes to Interpretations to the *Library Bill of Rights* regarding Internet Filtering, Labeling Systems and Rating Systems. All three items were adopted by Council for the next ALA publication.
- The Committee on Legislation (COL) and Intellectual Freedom Committee (IFC) presented a Resolution on the Passage of the USA Freedom Act and Reaffirming ALA’s Commitment to Surveillance Law Reform. This joint-committee document was intended to serve as a substitute for the resolution about mass surveillance, which had been referred to these committees during Council I. After extensive debate, the substitute resolution was amended by Council. The Council then voted to refer the amended substitute resolution back to COL and IFC.
- Each resolution presented during Council III prompted good debate and passionate discussion. The following documents were adopted by Council: Resolution on Gun Control (revised from ALA Membership presentation), Resolution to Endorse Statement from the Movement for Black Lives on Charleston Shooting and Resolution on Improving Access to Spanish, Bilingual, and Books in Various Languages for Children in Detention Centers.
- Elected by ALA Council peers to serve on the Planning and Budget Assembly (PBA), Dudley concluded her term with the assembly. ALA President-Elect Sari Feldman presented her “Libraries Transform” initiative, a public awareness campaign designed for stakeholders to understand the work that libraries do. The multi-year project will consist of digital tools, messaging and stories that focus on ‘because’ statements describing the impact of all libraries. In the coming months, watch for more communication about “Libraries Transform;” and, check out the new website at [librariestransform.org](http://librariestransform.org).

#### **Other Information**

- A group of 14 people gathered on Saturday night to visit and enjoy seafood at the No. 9 Fisherman’s Grotto.
- Dudley submitted a full report to the *Arkansas Libraries* journal editors for publication in the fall issue.
- ALA Conference in San Francisco was Dudley’s last professional meeting as ArLA Chapter Councilor. She will continue to fulfill councilor responsibilities until the election in October.
- As our new leader will be elected for this important role in the fall, Dudley looks forward to supporting that person, wholeheartedly.

## **Divisions:**

### **ArASL-Lori Bush**

- The annual Arkansas Association of School Librarians conference was held July 27 and 28 at the Little Rock Holiday Inn Conference Center. Keynote speakers included Leslie Preddy, President of the American Association of School Librarians; Steve Sheinkin, non-fiction author; and Cassandra Barnett, State Department of Education liaison. Participants also enjoyed workshops and locally sourced dinner at Heifer International Monday evening. Over 130 participants attended the conference.

### **ALPS-Shawn Manis**

- At the last ALPS meeting we discussed the Nov. 6th InfoBits at Garland County Library. We are continuing the superhero theme and doing session for active shooting and cybersecurity. We also went over evaluations and comments from the Spring ALPS conference. We are submitting a panel discussion for ArLA aimed at directors and administrators to emphasize the benefits to support staff and their libraries and why sending staff to ALPS events is something they should support. Some ideas were talked for the next ALPS conference.

### **College & University-Lacy Wolfe**

- No Report

### **Public Libraries & Trustees-Ashley Burris**

- No report

### **Reference & Instruction Services-Pamela Meridith**

- Plans underway to sponsor two sessions at the ArLA conference in October.

### **Resource & Technical Services-David Sesser**

No Report

### **Special Libraries-Dwain Gordon**

No Report

## **Round Tables:**

### **Government Documents-Frances Hager**

- No report

### **Information Technology-Carol Coffey**

- The 2015 Collaboration unConference is scheduled to take place on August 14 at CALS. As of July 22, only 10 have registered to attend. A few members have volunteered to help with organizing and setting up for the day.

### **Two-Year Colleges-Jay Strickland**

No report

## **Youth Services-Brett Williams**

- No report

## **Committees**

### **Awards-Sloan Powell**

Emails have been sent out advertising the awards and asking people on the listerv to nominate someone for an award. Nominations have been received.

### **Conference-Devona Pendergrass**

**SPEAKERS:** LeVar Burton, Courtney Young, Jim Whitt, Ben Bizzle, StoryCorps

**AUTHORS:** Barrie Summie, Ellen Booraem, Jody Feldman, Stacy Nyikos and another 7 probably

**GENERAL SESSIONS:** So far I have 40 proposals and waiting on the school librarian proposals, all divisions and roundtables have submitted a proposal.

**REGISTRATION:** Registration forms and vendor registration forms have been corrected and posted on the website

**PRE-CONFERENCE:** Vivienne Schiffer will present "Relocation Arkansas"; Writing Workshop with Author PC Cast

**WEBSITE:** The website has been created and all forms have been corrected and placed on the appropriate spot on the site. The site is linked on our ArLIB.org site

#### **BUDGET:**

- The budget was created with Jud and Lynda and was approved at the April retreat
- I have spent hours talking with Jud for his direction and leadership at his conference. Planning for this conference began over a year ago with a brain storming lunch session with members of ALPS, ArLA, ArASL and the executive director. Jud and I have made site visits to the State House Convention Center and the Marriott and have walked the area for the conference. We are confident the location will work and there will be a great turn out. Planning is on track and on time. We will have a schedule planning session after the board meeting today.
- Our number of registrations are low!!!! We have more sessions, and guests than attendees. I am just sick about this considering we have one of the biggest stars in the industry coming to Arkansas. Get the word out.

### **Future Conference Site-Dwain Gordon**

- Informational - Consideration for the location of the 2017 conference needs to proceed. Dates for some locations are already getting reserved. I have asked Lynda Hampel to request contract proposals from locations in Rogers and Hot Springs in early October. If anyone has other location recommendations, please contact the committee.
- I have heard some discussion about budget planning. It has occurred to me that our board has forgotten that we have a Finance Committee that composes our budget. After a tentative budget is developed; any division, round table, or committee can request funds be set aside for the purposes of the sub-group.
- Also, the Finance Committee should establish a Conference budget, with a "speakers" budget. It is the role of the Conference Committee to consider conference session proposals, recruit session proposals, and speakers. The Conference Committee should consider all of the proposals

and determine which are of current need, and which proposals will create a group of sessions that serve the breadth and depth of interests of all libraries and library staff throughout the state.

- Since the Conference Committee will have a “speakers” budget, it will not be necessary for sub-groups to submit budget proposals. Whenever session proposals are submitted, a cost factor will be included in the proposal. The Conference Committee will then approve the session, not approve the session, or suggest the session be resubmitted for the next year. While some proposals might sound good, it could be that similar sessions were proposed, so the committee will choose to approval other proposals on other topics to insure a variety of presentations for the conference.
- I propose that the Finance Committee proceed as presented in the above paragraphs. For our next budget that would be - Jud, Judy, Cathy, Lynda, and the person elected vice president at the conference.

#### **Constitution-Dana Thornton**

- The Constitution Committee is compiled of four members. The only remaining member of the previous committee is Debbie Hall. Debbie is located at the Arkansas State Library in Little Rock. The three new members are as follows: Chairperson Dana Thornton ~ Columbia County Library in the southwest corner of Arkansas; Lauren Drittler ~ Arkansas River Valley Regional Library System, located in the west central part of the state; and David Echert of the Craighead County Library in Jonesboro, which is in the northeast part of Arkansas. We will try to meet during the ArLA conference in October. In the meantime, we will continue to familiarize ourselves with the ArLA Constitution and Bylaws. Because the majority of the committee is new, we ask for your patience and help when matters concerning the bylaws and constitution are in question.

#### **Emerging Leader-Ashley Parker Graves**

- Letters and emails were sent out to new members encouraging them to apply for the Emerging Leaders program. To date, I have specifically spoken about the program to 3 potential applicants. The applications close on August 1<sup>st</sup>. At this time I do not know when we will get a list of potential applicants from ALA, but once we do the Emerging Leader committee will meet to choose the 2015-2016 ARLA representative/candidate.

#### **Intellectual Freedom-Freddy Hudson**

No report

#### **Legislative-Amber Gregory**

- I contacted ArLA president, Jud Copeland to discuss my suitability as Legislative Chair. Public libraries took a one million dollar cut to state aid funding early 2015, and public libraries are currently increasing grassroots advocacy around state aid to public libraries. As a state employee, I am very limited in the types of “political” activities in which I am able to participate, and this includes messaging around Arkansas library funding issues. I believe it would be most advantageous to have a Legislative Chair who could easily address the state aid issue and assume the political role of legislative chair that I am not able to do as a state employee. The state budget process begins in the fall, and I feel that January is too long to wait for a new Leg Chair.

- Additionally, I participated in a webinar on the Engage website July 27, 2015. Engage is a tool that can be used to facilitate political action for the organization. The ArLA Engage site has been set up, but I have not used it as a tool for specific action. I have found the site to be cumbersome and support resources lacking. The webinar was the first time that I have gained a full sense of the potential of the tool. However, I have questions about how ArLA should best utilize this tool. It is designed for action around specific issues, and it may prove to be a powerful tool during the next legislative session. For general use, I believe that the ArLA website and ArkLib are better tools for information dissemination.

#### **Managing Editor “Arkansas Libraries”-Britt Anne Murphy & Heather Hays**

- Summer issue should have arrived by time of board meeting. We will have a strict deadline for fall issue since we need to get information out to the ArLA constituency regarding elections and conference. Fall deadline was July 15 – we will get to printer no later than Sept 1.

#### **Marketing-Rebecca Rasnic**

- Carol Hanan and I have been working on a survey geared toward former ArLA members. The purpose of this survey is to identify areas for improvement so that we can ultimately increase membership. We hope to send the survey out soon.

#### **Membership/New Member-Carol Hanan**

- I have worked with Rebecca Rasnic, Marketing Chair, to create a survey to find out why past members have not renewed their membership. We have sent the survey and are waiting for responses. We should be able to make our report at the October ArLA Board Meeting.

#### **Nominating-Judy Calhoun**

- I recommended to the board to accept this slate of candidates for ArLA office 2016
- A “last call” for nominations with a two week deadline was sent out on the listserv June 16<sup>th</sup>. Since the last report, there has been one withdrawal and one additional nomination. The list of candidates were presented to ArLA President Jud Copeland. All biographies and pictures to use for promotion and information have been received and are ready to send to the *Arkansas Libraries* journal for publication

#### **Public Relations-Cassandra Barnett**

- No report

#### **Scholarship-Diane Hughes & Barbie James**

- You can say that we have 11 applicants for the scholarships and the committee will be reviewing and selecting two recipients before conference. We also have a link on the main ArLA webpage that directs people directly to the scholarship donation page.

#### **Web Services-Dan Fitzroy**

- No report