

**Arkansas Library Association
Executive Board Meeting
Laman Library, North Little Rock, AR
Board Minutes-June 5, 2015**

Meeting was called to order at 10:01 by President Jud Copeland.

Member present: Jud Copeland, President; Judy Calhoun, President elect; Cathy Toney, Secretary/treasurer; Devona Pendergrass, Past President and conference chair; Lynda Hampel, Executive Administrator, Hadi Dudley, ALA councilor, Lori Bush, ArASL chairman, Shawn Manis, ALPS chair; Lacy Wolfe, College and Universities; David Sesser, Resources & Tech. Strickland, ; Dwain Gordon, Special Libraries and Future Conference Site; Frances Hager, Government Documents; Jay Strickland, Two Year Colleges; Sloan Powell, Awards chair; Ashley Parker Graves, Emerging Leader; Britt Anne Murphy, Journal Editor; Amber Gregory, Legislative chair; Rebecca Rasnic, Marketing chair; Carol Hanan, Membership/New Members chair; Cassandra Barnett, Public Relations, Barbie James, Scholarship; Dan Fitzroy, Web services.

- April, 2015 minutes: motion made Judy Calhoun, second by Dan Fitzroy motion carried
- Introduction of new person, Jay Strickland, for Two-Year Colleges replacing Bill Stovall
- Report on budget by Lynda Hampel; budget looks good more money will come in during July.

No unfinished business

New Business:

- Rules of Governance from Sturgis to Roberts Rules of Order was tabled motion made by Devona Pendergrass, 2nd by Dan Fitzroy motion carried
- ALA Joint Student Membership (approved April) for Bylaws to Membership (October): Councilor Hadi Dudley read the proposed text which was approved by the Constitution Committee: "An additional membership option is available for students, in partnership with the American Library Association (ALA). The membership dues are determined by ALA, and the fee is split evenly between the national association and our chapter." Motion made by Dwain Gordon, 2nd by Dan Fitzroy, motion carried
- Conference, 2016 at Embassy Suites in Rogers, Arkansas: Motion made by Frances Hager, 2nd Dan Fitzroy, motion carried
- Journal to be sent to Congressional members from Arkansas: Motion made by Britt Murphy, 2nd by Amber Gregory motion carried

To adjourn meeting: Motion made by Devona Pendergrass, 2nd by Dan Fitzroy, motion carried

Submitted by:

Cathy Toney

ArLA Secretary/Treasurer

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June 5, 2015
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Addendum to Minutes: Reports**

President's Report-Jud Copeland

In Spring, 2015, I focused on the theme that we should *Boldly Go! Where No Library Has Gone Before*. This exciting challenge includes specific on-going Goals:

- ALA Emerging Leadership Initiative
 - Branding ArLA (Statewide and Nationally)
 - Membership (Each One, Reach One Initiative)
 - Strengthening our Budget
 - Supporting ArLA, ALPS, and ArASL Conferences
 - ArLA Scholarship Support and Related Funding
 - Fostering Interaction with AAIM and ARSL Associations
 - Innovative Use of Cyber Meetings, Online Elections in 2015
 - Effective Communication throughout ArLA and beyond with other Associations
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- The recent Retreat/Board Meeting on April 10 & 11 addressed those Goals and we (YOU and I) are moving toward that challenging future and the next chapter in ArLA's history.
 - During our first quarter of 2015, we have experienced dynamic events that foster this spirit and is aligned with ALA's 2015 plans of "Transforming Our Libraries, Ourselves." I attended two meetings of the Arkansas Paraprofessionals (ALPS) Division. In particular, the second meeting was very informative and well focused on plans for their ALPS Conference in Eureka Springs on May 11-13.
 - The Executive Committee met March 20 and reviewed plans for both the ArLA and ARSL Conferences in Little Rock in October. We are excited that LeVar Burton and ALA President Courtney Young will be with us. Thanks to Devona Pendergrass for working out the details for LeVar Burton to be with us.
 - I look forward to ALA in San Francisco on June 25-30. I will participate in the
 - ALA Chapter Leaders Forum again and gather new ideas to share with you when I return. The Chapter Leaders Forum in Chicago in January 30 to February 3 was very rewarding and we continue to share ideas as partners in the future of our libraries. We didn't let the weather keep us from our scheduled meetings. I always remember that we are all in this together and, as LeVar Burton noted, *a place where we all belong together*.

- It is noteworthy that several of our members participated in the Arkansas Association of Instructional Media (AAIM) Conference in Hot Springs on March 29-31. One of our own ArLA Executive Committee members received a well-deserved honor. Congratulations, Devona!
- Three positions on the ArLA Executive Committee and Board were appointed during the 2015 spring quarter. The new officers are: Cathy Toney –Secretary/Treasurer; Dana Thornton – Chair, Constitution Committee; Bill Stovall – Chair, Two Year Colleges Round Table
- For more information, refer to the updated ArLA Executive Committee and Board Listing that is posted on our web site.
- I participated in the ALPS Conference in Eureka Springs on May 11 – 13. I presented a session on Reserves & Copyright and the Emergence of “Transformative Copyright”. It was a real privilege for me that ALPS scheduled “Lunch with Jud” during the last day of the Conference.
- I am continuing to support the first year ArLA membership for my students in the UCA Graduate Library Media Program. This really promotes their involvement in ArLA and professional development.
- I am continuing to work with the Executive Committee and ALA Chapter Relations Office to *market* and *brand* the ArLA signature on the state, regional and national levels.
- I am meeting with potential sponsors/donors who will support our ArLA Conference in October. I am striving to keep our budget in the black

ALA Councilor’s Report-Hadi Dudley

- Hadi Dudley attended the American Library Association 2015 Virtual Membership Meeting on June 4, 130-230PM. The meeting themed “Contribute. Connect. Engage.” was attended by more than 300 members. Dudley is preparing a brief report of the virtual membership meeting for *Arkansas Libraries* journal, summer 2015 issue.
- Dudley will attend the American Library Association Annual Conference in San Francisco later this month. This is the final conference in her first three-year term as ALA Councilor, representing Arkansas.

Divisions:

ArASL-Lori Bush

- Plans are being made for the 2015 annual ArASL conference. The conference will be held at the Little Rock Holiday Inn Express Conference Center on July 27 and 28. Sloan Powell, this year’s chair-elect, is making plans which include keynote and breakout sessions by Leslie Preddy, this year’s American Association of School Librarian’s President-elect. AASL sends officers to affiliate conferences on a rotation basis. Other keynotes include Steve Sheinkin, whose books have won a Boston Globe Horn Book

Award for Nonfiction and who has been a National Book Award finalist. There will also be a tour and a dinner at Heifer Village on Monday evening.

ALPS-Shawn Manis

- We had a great conference this year. We had 107 in attendance. Ice Breaker at Carnegie Library was very fun. A Lot of great speakers and session. We did very well with raffles and basket auctions. Infobits will be at the Garland County Library November 6th. Looking forward to conference. We were finalizing speakers and have windbreakers as the conference it

College & University-Lacy Wolfe

- Our Spring meeting was held on April 10 at the Arkansas Studies Institute in Little Rock. Twenty members were in attendance. Philippe Van Houtten presented the results of a library liaison survey that was distributed earlier in the year. Oliver Kelzenberg, from ProQuest, demonstrated Research Companion, an information literacy product that is part of the new Arkansas Traveler package.
- We have submitted two proposals for the ArLA conference. One will be a more in-depth discussion of the library liaison survey and the other will feature a panel with librarians from a four-year university, a two-year college, and two high schools discussing ways to improve information literacy at the different educational levels.
- We will also be submitting a proposal for a presentation by Dr. Stephen Adkinson, Henderson State University's Provost. He will discuss the role of the academic library in the university.
- The Arkansas Academic Libraries Survey has been completed and the results are currently being tabulated. A thank you note was received for the CULD donation to the University of Monticello Library in memory of Sandra Campbell

Public Libraries & Trustees-Ashley Burris

(No report)

- Hadi Dudley reported for Public Libraries by noting that the June 4 eNewsletter from iLoveLibraries (an American Library Association initiative) featured an article entitled "Small libraries struggle to stay open." The piece discussed rural and small libraries in Arkansas and how they are dealing with recent funding cuts by state legislature. Ashley Burris and Judy Calhoun, both ArLA Executive Board members, are quoted - <http://www.ilovelibraries.org/article/small-libraries-struggle-stay-open>.
- Calhoun and Dwain Gordon discussed a planned advocacy effort that may involve library patrons sending postcards to legislators. The campaign will be coordinated and funded through Advocates for Arkansas Public Libraries (AAPL).

Reference & Instruction Services-Pamela Meridith

- The RISD mid-year meeting was scheduled for April 15 at the Woodruff County Public Library in Augusta, with a guest speaker and lunch provided. However, the meeting was

canceled due to lack of interest - not one person responded with a RSVP. This is the second mid-year meeting that had to be canceled due to lack of interest.

- Plans are to sponsor two workshops at the 2015 October conference. Representatives from Amigos and the RUSA group of ALA have been contacted as speakers.
- At our next cabinet meeting, conversation will be held in recommendation to disband or request hiatus for the Reference and Information Services Division

Resource & Technical Services-David Sesser

No Report

Special Libraries-Dwain Gordon

No Report

Round Tables:

Government Documents-Frances Hager

- We have submitted a program for the Annual Conference, Using Federal Government Resources for Genealogy Research, presented by Frances Hager, Arkansas Tech University and Karen Russ, UALR
- Will be submitting an invoice for payment for a vendor table at the Arkansas Genealogical Society Conference in North Little Rock in October

Information Technology-Carol Coffey

- I received a number of responses from folks volunteering to help plan the unConference, so it should happen this year. The date will be August 14, 2015, at CALS.

Two-Year Colleges-Jay Strickland

No report (new person)

Youth Services-Brett Williams

- It is my intention to plan a "hands-on YA workshop" at the Bob Herzfeld Memorial Library in Benton - likely sometime in September - where Y.A. librarians from around the state can meet and give physical instruction on the games, crafts, and activities that worked well at their libraries.

Committees

Awards-Sloan Powell

The Awards Committee is in place and the ArLA web page and nomination form has been updated with current chair and committee information. An email has been sent out to the Arkansas Library Association and Arkansas Association of Instructional Media Listservs announcing that the committee is ready for nominations.

Conference-Devona Pendergrass

SPEAKERS: LeVar Burton, Courtney Young, Jim Whitt;

AUTHORS: Barrie Summie, Ellen Booraem, Jody Feldman, Stacy Nyikos

GENERAL SESSIONS: Call for proposals went out

REGISTRATION: Registration forms and vendor registration forms have been corrected and posted on the website

PRE-CONFERENCE: Vivienne Schiffer will present "Relocation Arkansas"; Writing Workshop with Author PC Cast

WEBSITE: The website has been created and all forms have been corrected and placed on the appropriate spot on the site. The site is linked on our ArLIB.org site

BUDGET:

- The budget was created with Jud and Lynda and was approved at the April retreat
- I have spent hours talking with Jud for his direction and leadership at his conference. Planning for this conference began over a year ago with a brain storming lunch session with members of ALPS, ArLA, ArASL and the executive director. Jud and I have made site visits to the State House Convention Center and the Marriott and have walked the area for the conference. We are confident the location will work and there will be a great turn out. Planning is on track and on time. We will have a schedule planning session after the board meeting today.

Future Conference Site-Dwain Gordon

ArLA Conference site for 2016: Bids from

- Embassy Suites, Rogers
 - Holiday Inn, Springdale
 - The committee of David Eckert, Judy Calhoun unanimously endorse the Rogers Embassy Suites as our first choice. The Springdale Holiday Inn would serve well
- Key factors in selecting the Embassy Suites were:
- a. rooms more suitable for sharing
 - b. the GREAT Embassy Breakfast
 - c. the abundance of informal gathering areas in the lobby for impromptu, informal

meetings

Constitution-Dana Thornton

- We welcome two new members to the Constitutional Committee. Lauren Drittler, Assistant Director of Arkansas River Valley Regional Library System and David Echert, Director of Craighead County Library.

Emerging Leader-Ashley Parker Graves

- Our application to be a sponsor has been submitted. The applications normally open May, but I have been told that the application release has been delayed and will release sometime in June. When we have the application open and close dates we will be sending our letters to new members encouraging them to apply and including the application deadline and the link to the application.

Intellectual Freedom-Freddy Hudson

No report

Legislative-Amber Gregory

- I attended National Library Legislative Day May 4-5, 2015. The 2015 event was attended by 400 Librarians, Friends and Trustees from public, academic, school and special libraries. The Arkansas delegation consisted of Carolyn Ashcraft, Arkansas State Librarian, Donna McDonald, Director of the Arkansas River Valley Regional Library System, Leisha Callan, former library trustee and Amber Gregory, Coordinator of E-Rate Services at the Arkansas State Library.
- Monday was filled with briefings on issues impacting libraries and tips on how to maximize our time on Capitol Hill. The Honorable Senator Byron Dorgan of North Dakota started the morning with shrewd advice on how to make the most of legislative visits. According to Senator Dorgan, each visit should do two things, Inform and Ask. Let legislators know what libraries do because not everyone knows the great impact a library has on the community it serves. Second, always make sure to ask for something during the visit, for example to sign a letter of support or visit your library for a special event.
- Policy issues were discussed by various experts to prepare librarians for discussions with legislators and legislative staff on current political topics the following day. Appropriations issues, including the importance of the Library Services and Technology Act (LSTA), the Innovative Approaches to Literacy funding for school libraries and funding for school library programs in the Elementary and Secondary Education Act (ESEA) were top concerns. Privacy and Surveillance, Net Neutrality, Copyright, Freedom of Information Act reform and Open Access to government funded research were also discussed throughout the day.
- Tuesday the Arkansas group went to Capitol Hill to visit legislative offices. Senator Tom Cotton and his staff took time for a visit. Unfortunately, the House of Representatives was not in session during NLLD, but the meetings with legislative staff were very productive. We met with staff from the offices of Senator John Boozman, Representative Rick Crawford, Representative French Hill, Representative Steve Womack and Representative Bruce Westerman. Questions were asked by staff about broadband connectivity in Arkansas libraries, E-Rate dollars for Arkansas public libraries and Net Neutrality and its effect on libraries. There was an interest in library programming and opportunities for legislators to take part in library events when they are home in Arkansas.
- If anyone wants to join the Arkansas library community and the ArLA Legislative Chair for National Library Legislative Day in Washington, DC next year, mark your calendars for May 2-3, 2016.

Managing Editor "Arkansas Libraries"-Britt Anne Murphy & Heather Hays

- The Managing Editor contacted Ethan Nobles, the Lay-Out Editor for *Arkansas Libraries*,

to notify him of the Board's wishes to move from contracting out the lay-out of the journal to having our Associate Editor, Heather Hays, do the lay-out. Ethan is agreeable about stepping down, but would like to finish out the year, which will make the transition easier on the editors, as we have to figure the mechanics and processes to share documents, and Heather will need to spend some time learning InDesign in depth. Ethan's last issue will be Winter 2015.

- Heather has "hired" two editors for the Library Profiles column, and has expanded the column from twice to four times a year:
Angela Black, Technical Services Librarian, Ross Pendergraft Library
Sarah Loch, Young Adult Librarian, Springdale Public Library

Marketing-Rebecca Rasnic

No Report

Membership/New Member-Carol Hanan

- I continue to send welcome letters to new members. I am presently working on a Google form to send to previous members who have not renewed their membership. I will send through email for the board to review/comment on at a later date

Nominating-Judy Calhoun

- A call for 2016 board nominations was sent out again over the Association's list-serv on May 6th. As of this date, we have 3 nominees for Vice-President/President elect and 1 for councilor
- 2 Positions are open and the following candidates have been nominated: Vice President-President Elect/President/Immediate Past President(3 year commitment): Michael Sawyer - Director, Pine Bluff/Jefferson County Library System; David Eckert – Director, Craighead County Jonesboro Public Library; Dean Covington (withdrew)
- ALA Councilor (3 year term): Hadi Dudley (incumbent) – Director, Bentonville Public Library

Public Relations-Cassandra Barnett

No report

Scholarship-Diane Hughes & Barbie James

Scholarship information has been sent to the listserv and is on the website.

Web Services-Dan Fitzroy

No report