

Arkansas Library Association  
Executive Board Meeting  
April 5, 2013  
Arkansas State Library  
Little Rock, AR

\*\*\*President Miller called the meeting to order at 10:06 a.m. and had everyone to introduce themselves. Those present were: Trish Miller, President, Holly Mercer, Jamie Melson, Erin Shaw, Linda Evans, Michael Strickland, Daniel Fitzroy, Debbie Hall, Kathy Seymour, Carol Coffey, Kara Propes, Cathy Toney, Nicole Stroud, Devona Pendergrass, Whitney Ivy, Britt Anne Murphy, Ashley Parker-Graves, Chrissy Karafit, Jon Goodell and Lynda Hampel. Joining us by Adobe Connect were Hadi Dudley, Heather Hays, Anne Gresham, and Daniel Page. Visitors were: Jessica McGrath and Connie Cook.

\*\*\*Linda Evans moved with a second by Cathy Toney to accept the minutes as presented. Motion passed.

\*\*\*Lynda Hampel handed out copies of the profit & loss report to everyone and answered questions.

\*\*\*Trish Miller thanked and commended Daniel Fitzroy, who also included Ruth Hyatt, for setting up the Adobe Connect meeting.

### **Unfinished Business**

\*\*\*Jamie Melson moved to reaffirm the following proposed change to the Constitution. Debbie Hall seconded the motion. Motion passed after some discussion,

### ***Constitution***

#### ***Article VI***

#### **Administration and Organization**

##### **Section 2. Officers**

- A. The officers of the Association shall consist of a President, Vice-President/President-Elect, and Secretary/Treasurer. Terms of office shall be one year, with the exception of the Secretary/Treasurer who shall serve a term of two years, and shall begin \*January 1\*. Officers shall serve until their successors are duly elected and assume office. The Officers shall perform the duties prescribed by the ArLA Manual. All officers must be Association members.

Proposed change....

“at the first meeting of the Executive Board following the election or on January 1, whichever comes first.”

\*\*\*Journal Ad Pricing---The Publications Comm., Public Relations Comm., and Journal Editors have been charged to compare and look at surrounding states library journals along with possibly working with the Constitution Comm., on the Institutional Membership fee and ad pricing and possible ad packages.

### **New Business**

\*\*\*ArLA travel policy---Hadi will write up a formal policy and bring back to the Board for consideration in August.

\*\*\*MOA from UNT--- Proposal: The association will establish a UNT-Arkansas Library Association Scholarship program in which the association will contribute up to \$1500 annually in matching funds for six \$500 scholarships for Arkansans enrolled or admitted to the UNT LIS Program with priority given to new students as an incentive to join the program. The scholarship committee will select awardees to be announced at the association's annual conference.

There was much discussion about this. Before the Board can vote, the proposal was tabled and Daniel was charged with going back to UNT and renegotiating the proposal. The proposal as it is written now and understood, ArLA would put the money up front instead of matching them.

\*\*\*After much online discussion, Lynda passed around a copy of the proposed new ArLA brochure. It will go to the printer within the next week.

\*\*\*An email was received from PLA but needs some clarification before the Board acts on it.

\*\*\*Next meeting will be Friday, Aug.2, at 10 a.m. at the ASL.

Motion to adjourn was made by Jamie Melson with a second by Chrissy Karafit. Motion passed.

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**Executive Board Meeting**  
**April 5, 2013**  
**Arkansas State Library, Little Rock, AR**  
**Addendum to Minutes: Reports**

**Note:** All Division, Roundtable, and Committee reports are included as an addendum to the minutes for informational purposes. These reports do not require a vote from the Board, but were submitted and/or discussed during the ArLA Board Meeting, April 5, 2013. Any Division, Roundtable, and Committee information omitted in this addendum did not submit a report for the meeting.

**President's Report – Trish Miller**

After the retreat I sent out a thank you email to those who were able to attend. I then sent an email with a short recap to the Board. In February I sent emails to the Legislators for Legislation Day, and passed out I love my library buttons at the Capitol. We renewed Lynda's contract with a raise included.

I've worked with Nicole and Lynda to get a conference LOGO together. I checked in with the Executive Committee, Division, and Roundtable Chairs as one of my goals for mentoring and supporting members. About 16 thank you letters were mailed to supervisors, directors, or boards on behalf of our board members.

**ALA Councilor – Hadi Dudley**

Along with other ArLA members, Hadi attended the State Legislative Day in Little Rock in February.

Several recent conversations on the Council listserv revolve around the size and efficiency of Council. It has been an interesting debate. Additional action may potentially arise from these discussions. Hadi will provide the Board with an update, as necessary.

Hadi sent an email to the ArkLib member listserv on March 30, 2013 encouraging people to vote in the ALA elections for council positions and the membership dues proposal.

Hadi is preparing to attend ALA Annual Conference in Chicago late June.

**ArASL Division – Erin Shaw**

The ArLA website has been updated with the new chairperson (Erin Shaw) and conference chairperson (Wendy Rickman).

Conference information has been updated on a website that was created last year for ArASL- <http://arasl.weebly.com/2013-summer-conference.html> Forms for vendors and registration are on the website now. Tickets for the dinner event (July 29) at the Arkansas Governor's Mansion may be purchased and/or luncheon tickets for guest speaker, Jane Hankins for July 30 at the Holiday Inn Presidential in Little Rock may also be found on the registration form.

### **ALPS Division – Shya Washington**

ALPS Executive Board met on March 8th in Fayetteville at UofA. Our next meeting will be May 3rd at The Arlington in Hot Springs. We are “searching” for a Regional Representative for VII, East Central. This covers Cross, Crittenden, Woodruff, Phillips, Monroe, St. Francis and Lee counties. Please feel free to recommend anyone you feel may be willing to serve or would like to become more active in ALPS.

Conference planning and the programs are basically complete. Our session schedule will be concrete by early next week. Registration numbers aren't where I would like to see them, but we should be ok by the deadline or possibly the week after. So if anyone is “sitting” on their registration form, please get them in to Lynda. We are also, conducting a site visit for conference 2014 today in Little Rock.

### **College & University Division – Linda Evans**

Linda Evans, Chair

Sherry Tinerella, Secretary

Christina Thompson

[evansl@hsu.edu](mailto:evansl@hsu.edu)

[stinerella@atu.edu](mailto:stinerella@atu.edu)

[thompsonc@hendrix.edu](mailto:thompsonc@hendrix.edu)

On April 19, 2013 a joint meeting with CULD and ARKLink will be held at Henderson State University.

A program on survey results for the 4<sup>th</sup> Biennial Arkansas Academic Librarians Survey will be presented.

Daniel Fitzroy, Kathie Buckman and Britt Murphy sent out an e-mail link for the Survey to Library Directors in February.

The survey will be closed Monday April 8<sup>th</sup>, 2013.

Results will be tabulated and emailed to CULD members on April 18<sup>th</sup>.

Information from the ACRL conference in Indy will be presented and suggestions for programs for the ArLA fall conference will be discussed.

## **Resources & Technical Services Division – Daniel Fitzroy**

Division leaders, including Daniel Fitzroy (Chair), Carol (Vice Chair), and David Sesser (Secretary), discussed via email possible activities for the year. It was decided that in lieu of having our own RDA program, we would highlight and help promote the free RDA class being offered by the Arkansas State Library on April 22, 2013. The class will give attendees hands on experience with cataloging with RDA and with using the RDA Toolkit.

Also, the division leaders decided to submit a proposal for a program at the 2013 ArLA Conference in October. Daniel Fitzroy submitted a proposal for a Panel Discussion on ERM strategies and products being used in Arkansas libraries. The proposed panel would briefly explain the ERM strategies and tools in their libraries and would then answer questions from attendees. The hope is to aid in the transmission of ideas regarding this rapidly growing and evolving trend in libraries.

## **Government Documents Round Table – Kathy Seymour**

At the Board retreat, I had submitted to Nicole the completed program proposal form for a speaker that some GODORT members had heard at another conference and suggested she would be great at our 2013 Conference, Dorothy (Dotty) Ormes. She is the Government Information & Instruction Librarian from Hannon Library at Southern Oregon University. Since the retreat, I've been in communication with Kara Propes, Chair of Youth Services Roundtable who is co-sponsoring this program, with Nicole and with Dotty. And it is now confirmed that she will be a featured presenter and we are happy about that.

## **Information Technology Round Table – Carol Coffey**

Kay Bland is working on getting professional development hours for those school librarians who want to attend the Collaboration unConference on June 14.

## **New Members Round Table – Jim Robb**

We have sent a "Welcome to the Association" email to the 26 new members from January-March 2013 who have given us email addresses. We'll soon be sending a welcome letter to the remaining 9 new members.

We are working on a Welcome packet and will be soliciting 'blurbs' from ArLA members, especially Board members, to include in the packet. We also welcome all ideas to

'Recruit, Retain, and Renew' our members.

### **Youth Services Round Table – Kara Propes**

The Youth Services Round Table has not been very active since our last meeting. I have spoken with Jon Goodell about a website for YSRT and he is working on it. I am hoping it will be used to find information on conferences, sessions, information, networking, and other important information that is hard to share on facebook. Although our facebook page increased popularity (66 likes) it is still not easy to reach everyone with information. I have also begun conversing with Cathy Toney and Sloan Powell, Conway media specialist, on a regular basis and we are working on a plan to unite public and school libraries. Sloan Powell and I will be presenting at ALPS in May to talk about our project.

### **Awards Committee – Cathy Toney**

Told everyone that the awards nomination deadline is August 31, 2013.

### **Conference Committee – Nicole Stroud**

#### **PROGRAM PROPOSALS:**

- We have 43 breakout session slots to fill. 29 proposals have been received, and 10 have been promised, for a total of 39.

#### **ARTWORK:**

- Conference program artwork / graphics have been worked up.

#### **SUNDAY NIGHT RECEPTION:**

- Superior Bathhouse Brewery & Distillery, 329 Central Ave., Hot Springs AR (half a mile from the Embassy Suites).

#### **GENERAL SESSION “OPENERS”:**

- We are reaching out to various people / groups to do very short (5-10 minute) opening acts before each general session speaker. For example: the owner of the Gangster Museum in Hot Springs who dresses in gangster garb and makes appearances; Susan Harper, who dresses as Mrs. Garvin of Garvin Woodland Gardens.

**GENERAL SESSION / KEYNOTE SPEAKERS:**

- Maureen Sullivan, ALA President
- Joe Raiola, Senior Editor of MAD Magazine
- Pam Sandlian-Smith, Director of the Rangview Library District (Colorado), the "Anythink" libraries

**CONFERENCE WEBSITE:**

- Basic conference information will be available on the website within the next several days.

**Constitution Committee – Devona Pendergrass****Legislative Committee – Heather Hays**

I called Steve Womack's office to ask for support for LSTA and Childhood Literacy. I specifically mentioned my programming at the Bentonville Library that supports LSTA (Library Services and Technology Act) – résumé services, help with job searching, and assisting patrons to access other government services. Womack is not known for being a library supporter but we hope that we can influence him in the future.

I have made all my travel arrangements for the Washington DC trip in May. I am diligently researching talking points and in the next few weeks I will be communicating with other people who will be attending DC at that time.

**Membership Committee – Jim Robb**

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**Public Relations Committee – Ashley Parker Graves**

I have created a survey and sent to many LIS programs that offer distance education programs. This survey asks about journal subscription preferences, journal advertising, and conference vendor opportunities. As of this report I have two responses.

### **Scholarship Committee – Daniel Page**

#### **Proposal:**

The association will establish a UNT-Arkansas Library Association Scholarship program in which the association will contribute up to \$1500 annually in matching funds for six \$500 scholarships for Arkansans enrolled or admitted to the UNT LIS Program with priority given to new students as an incentive to join the program. The scholarship committee will select awardees to be announced at the association's annual conference.

### **Website Committee – Jon Goodell**

I renewed the website domain names in February 2013.

The Website Committee is planning to move to the website content management system Wordpress. It has a much easier user interface than our current setup and will make it easier for ArLA Committee Secretaries, and others, to update relevant pages if they want to. I have updated several webpages on the current website. Daniel Fitzroy at Henderson State University has been a lot of help with updating webpages as well.