

**Arkansas Library Association  
Board Meeting Minutes  
Sunday, September 26, 2010  
The Peabody Hotel, Little Rock, AR**

**Call to Order:** President Connie Zimmer opened the meeting at 10:10 a.m. A quorum was established.

**Roll Call and Minutes:** The minutes were distributed. Michael Strickland was asked to serve by President Zimmer as acting secretary in place of Jamie Melson who was unable to attend the conference due to a family illness. President Zimmer asked for any corrections to the minutes. Amber Wilson made a motion that the previous meeting's minutes be approved. The motion was seconded and passed.

**President's Report/Executive Committee, Connie Zimmer:**

President Zimmer thanked board members for their attendance at board meeting and their hard work during the year. She was looking forward to an informative and exciting conference. She thanked Conference Chair, Dwain Gordon and the Conference Committee for their efforts and hard work putting the joint ArLA/SELA Conference together.

**ALA Councilor Report, Ron Russ:**

Activities since last meeting:

1. Ordered materials for the ALA Table at the 2010 ArLA/SELA Joint Conference
2. Wrote an article for Arkansas Libraries regarding the ALA Annual Conference in Washington D.C. this past June.
3. Posted report to the ArLA ALA Councilor's blog
4. Contacted the AL Direct editor about adding the ArLA/SELA Joint Conference to their calendar (which was done)
5. Forward ALA-related information to ARKLIB-L

**SELA Representative Report, Dwain Gordon:**

Gordon reported that as of September 24, 2010: 330 people had registered for the joint conference; 47 SELA members had registered; and 55 booths were sold.

Gordon also noted that this ArLA/SELA conference provided a venue for speakers throughout the country. For example: Poster Sessions and Break-out Sessions were being presented by people from several SELA states including Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, Tennessee and South Carolina. Louisiana, a former SELA state with several SELA members was also represented. Other states represented included other Break-out sessions and General Session speakers from: California, Colorado, Oklahoma, New York, New Jersey, Pennsylvania and Texas.

Gordon also sought ArLA board backing of a proposal he planned to offer at the upcoming SELA Business meeting that would provide an additional membership dues option.

**Executive Administrator Report, Barbara Martin:**

1. Martin reported that information about ArLA membership and dues were being mailed out.
2. Mail outs for ALPS & AASL were also going out.
3. Martin suggested that minutes of this meeting be posted on ArLA web page.
4. Martin provided a brief overview of what her office does during the year for ArLA including: handling the dues; assisting with the ALPS & AASL meetings; handling the Board Retreat in February; assisting with planning ArLA's Annual Conference; and reviewing contracts.

Barbara handed out and presented the financial report. Net income from Jan 1, 2010 until September 26, 2010 stands at \$67,149.38. The association has 3 Certificate of Deposit accounts. ArLA's total worth is \$316,724.95. (\$234,984.95) Overall the financial health of the Association looks good.

**Division Reports:**

**AASL, Devona Pendergrass:**

AASL held its annual meeting on July 25-26. Although attendance was down, the sessions and food were good. Pendergrass attended the Arkansas Affiliate Assembly in Washington D.C. where Arnie Duncan, Secretary of Education, spoke to the group.

**ALPS, Kara Propes:**

INFOBITS is planned for November 6 at the Arkansas State Library.

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**College & Universities, Kaye Talley:**

Four-year academic librarians have been invited to participate in a focus group for the Arkansas State Library during the ArLA/SELA conference.

**Public Libraries & Trustees, Sarah Ernst:**

At the state conference in October 2009, the Division met and selected Ashley Parker as Vice-chair and David Eckert as Secretary. There were no other meetings in 2009. The Trustee/Public Library Division was able to get two nationally known speakers for the ARLA/SELA 2010 Conference. They were Leslie Burger, Executive Director of the Princeton Public Library and a past president of the American Library Association, and Sally Garner Reed, Executive Director of ALTAFF and author of *Handbook For Library Trustees*. The Division has also secured members for a Focus Group which will be meeting on Monday, September 27, 2010 from 8 to 9:20 p.m.

**Reference & Instruction Services, Amber Wilson:**

No Report.

**Resource & Technical Services, Heidi Vix:**  
No Report.

**Special Libraries, Michael Strickland:**  
No Report:

### **Roundtable Reports:**

**Youth Services Roundtable, Laura Speer:**  
No Report.

**Government Documents Roundtable, Frances Hagar:**  
The roundtable sponsored a pre-conference session on the 2007 Economic Census Data led by Steve Beleu from the Oklahoma Department of Libraries.

**Information Technology Roundtable, George Fowler:**  
No Report

**New Members Roundtable, Jerrie Townsend:**  
In 2010, 57 new members have joined ArLA. That is down 27 % from 78 new members last year. However these totals compare 9 months of activity in 2010 to 10 months of activity in 2009.

**Two-Year Colleges, Tina Bradley:**  
No Report.

### **Committees:**

**Awards, Barbie James:**  
James reported that the awards would be given on Tuesday.

**Centennial Planning, Karen Russ:**  
The Centennial Celebration calendars are now available. With the gracious assistance of the Arkansas State Library of \$4,000, 300 were ordered. They will be available for sale starting on September 26, 2010. The calendars are \$15.

Heidi Vix has begun work on the Association's Centennial home page.

All vendors present at this conference will receive a letter inviting them to assist in underwriting the cost of centennial projects in exchange for recognition in various publications of the Association.

Several other projects are in various stages of development.

On-going Projects:

1. Generating list of possible donors – all vendors at 2010 conference were approached.
2. Development of Centennial Celebration website
3. Update contact information for the list of previous scholarship winners
4. Update list of past officers

**Conference, Dwain Gordon:**

Gordon reported that next year the conference will remain in Little Rock during the last weekend in September. Holly Mercer will be the 2011 conference chair.

**Constitution, Bill Parton:**

No Report.

**Intellectual Freedom, Devona Pendergrass:**

No Report.

**Legislative, Donna McDonald:**

No Report.

**Membership, Jerrie Townsend:**

In 2010, ArLA has 546 current members which is an increase of 1.7% from 2009 when there were 537 members.

Townsend moved the temporary adoption of a student membership category, to be offered to full-time and part-time students pursuing a library science or media specialist certification with a \$25.00 fee and a three year limit to be implemented in 2011. Townsend said states around Arkansas were surveyed and most have a student membership category. The motion was seconded and passed.

The committee would also review Association Constitution and Bylaws to determine what changes, if any, were required to make the category permanent. The motion was seconded and passed.

Townsend also suggested that the membership committee to re-examine all the fees and categories, plan for more uniform ArLA categories and fees and make a recommendation to ArLA Board at the Board Retreat in 2011. Karen Russ moved the suggestion. The motion was seconded and passed.

**Nominating, Shawn Pierce:**

No Report.

**Public Relations, Virginia Perschbacher:**

No Report.

**Publications Committee, Kathie Buckman:**

1. Will Host panel discussion during afternoon session, entitled "Trends in Library Publications" Panelists included: Laura Speer, managing editor of *Arkansas Libraries*; Britt Murphy, column editor of *Arkansas Libraries*; Necia Parker-Gibson, past managing editor of *Arkansas Libraries* and past editor of *Behavioral and Social Sciences Librarian*; Trisha Zeiner, editor of *Mississippi Libraries*; and Perry Bratcher, editor of the *Southeastern Librarian*.
2. Submitted a basket for the L.E.A.F. auction
3. Kathy is seeking persons interested in serving as Publications Chair because this is her third and therefore final year she is eligible to serve as Chair of Publications.

**Scholarship Committee, Diane Hughes:**

The ArLA Scholarship Committee reviewed all of the applications for two \$1500 scholarships.

The 2010 scholarship recipients are Amber Gregory and Ronda Hughes. Gregory, who is pursuing her Master's Degree in library science from the University of Tennessee, Knoxville, is the 2010 ArLA Annual Scholarship winner. Hughes, who is pursuing a Master's degree from Southern Arkansas University Graduate Studies Program for Library Media Instruction is the FIRST recipient of the ArLA School Library Media Specialist Scholarship. They both plan to be at the Tuesday award luncheon.

The committee will be selling license plates and accepting donations in the scholarship booth during the conference. Each donor will receive a sticker that says "I support ArLA Scholarships."

The committee is also has a basket in the L.E.A.F basket auction.

**Arkansas Libraries, Managing Editor, Laura Speer:**

The latest issue of Arkansas Libraries is now available in print and online.

**Associate Editor, Britt Anne Murphy:**

No Report.

**Webmaster, Ron Russ:**

1. Arkansas Libraries was posted online last Tuesday and already had 450 readers of the online version.
2. Heidi Vix had added ArLA Conference information to the website and will be adding more information following the conference. Karen Russ applauded Vix for providing quick updates.
3. Russ is still working with David Hudson on the ArLA web pages. The ArLA web page is a work in progress.

**Archives, Bob Razer:**

No Report.

**Unfinished Business:**

None

**New Business:**

Dwain Gordon made a motion that the ArLA Board endorses his interim proposal to revitalize the membership of SELA. Option: All individual members of a state chapter association will be considered members of the Southeastern Library Association. The State Chapter Association will pay an amount equal to one dollar for the average annual individual memberships of the State Association for the two prior years. This payment would take place by February 15, 2011. This proposal would provide a SELA membership to all active ArLA members. Each state association would be free to adopt the Arkansas model of having the state library association pay each members fee to SELA based on a set formula, possibly \$4 or \$5 dollars per member, or retain their current method of participation in SELA. Each state would be limited in voting rights to the same number of votes it has in the United States Congress (Senators and Congressmen) The SELA president, vice president, executive director and SELA listserv manager (or one other person designated by the SELA president) would become members of the listserv for the state association and could post as any other member of the state association listserv. The State Association president, vice president, and office manager (or one other person designated by the State Association president) would be included in the SELA listserv. The motion was seconded and passed.

**Adjournment:**

President Zimmer moved adjournment at 11:15 a.m. The motion was seconded and passed.

Respectfully submitted,  
Michael Strickland on behalf of Jamie Melson  
Secretary/Treasurer