

**Arkansas Library Association
Executive Board Meeting
Laman Library
North Little Rock, AR
June 5, 2009**

Board members present were: President, Jerrie Townsend; Vice-President, Connie Zimmer; SELA Councilor/Conference Comm. Chair, Dwain Gordon; AASL Div. Chair, Jana Dixon; ALPS Div. Chair, Kim Hillison; College & University Div. Chair/Constitution Comm. Chair, Jim Robb; Public Libraries & Trustees Div. Chair, Sarah Ernst; Reference Services Div. Chair, Kathy Davis; Children's Services RT Chair, Laura Speer; Awards Comm. Chair, Barbie James; Legislative Comm. Chair, Donna McDonald; Publications Comm. Chair, Kathie Buckman; Public Relations Comm. Chair, Virginia Perschbacher; Scholarship Comm. Chair Michael Strickland; Associate Editor, Britt Anne Murphy.

President Jerrie Townsend opened the meeting at 10:05 a.m. Lynda Hampel recorded the minutes in the absence of Secretary Treasurer, Jamie Melson.

Two corrections were noted to be done to the April 3rd minutes.

1. Jerrie's announcement at end of meeting on "Arkansas Genealogical Society will be co-hosting a meeting in Little Rock on Sept. 2-5. Flyers were available" will be added.
2. Ron Russ noted, via email, that the Publications Committee should be changed to Public Relations Committee.

Jim Robb moved with a second from Kim Hillison to approve the minutes with the above corrections. Motion passed.

Reports:

President: Jerrie reported that the Executive Committee met and discussed the 2009 Conference which will be reported by Dwain later in the meeting. Jerrie welcomed Sarah Ernst, Public Libraries and Trustees, as the newest member of the board.

ALA Councilor, Ellen Johnson: Ellen was not present. She will return in August with a report from the national ALA Conference to be held in July. She will be again coordinating the Arkansans "out on the town" night.

SELA Councilor, Dwain Gordon: SELA had a conference call board meeting on May 21, and 27. The SELA board plans to meet in Columbus, Georgia, on October 9. SELA plans to provide a program on motivating staff in times of hardship at the annual 2009 Georgia Council of Media Organizations Conference (including the Georgia

Library Association). The Conference will be held October 7-8, 2009 at the Ironworks in Columbus, GA.

Dwain reminded the SELA board of the location and dates for the ArLA/SELA joint conference for 2010. The dates are: Sunday, September 26 through Tuesday, September 28, 2010, at the Peabody Hotel in Little Rock. If we have a pre-conference, it will take place Saturday, September 25, 2010.

Executive Administrator, Barbara Martin: Barbara explained the financial reports layouts. As voted on at the last board meeting, \$30,000 was put in a 90 day CD. She reported that three other CD's were still growing; Scholarship CD @ \$29,000 +, and two other association CD's @ \$30,000+ each. On future financials the CD information will be included at the bottom of the Profit/Loss report. It was noted that CULD had money left after their conference. They will discuss at the August meeting as to what to do with it. There have been a few 2008 expenses in the Scholarship category for awards and Dewey danglers that were paid in 2009. The association has been saving approximately \$1.00 per journal since changing printers.

AASL Division, Jana Dixon: Jana reported that AASL is working with AAIM on establishing a "Tech Book Award Committee" and are accepting readers. She asked if the money donated to this award could be sent to ArLA for accounting purposes. It would be tax deductible. One family in particular has been asked to donate and possibly naming the award after the family. The amount collected would be used for publications, stickers, graphics for the award and honoring authors at annual conferences (long term goal). Barbara commented that raising funds from outside our association would have to be researched due to the fact we are a 501(C3). A committee will be established to help set up, which will include Executive Committee members. The timeline planned for the first award would be: day before Conference the reading list would be voted on; read through the next year; give award. The AASL Conference registrations are underway and will be held in Mt. View.

ALPS Division, Kim Hillison: 2009 ALPS Conference was a success based on the overall evaluations submitted. A total of 106 were registered. The overall expenses came \$2,000 under budget. Sessions were based on leadership, communication, stress management and conflict resolution. ALPS will be having their 2010 conference at the Winthrop Rockefeller Institute again. ALPS will not meet in July since the date is before a holiday, and the July 2010 conference meeting will be announced at a later date. Loretta Edwards and Sandra Hooper will be Co-Conference chairs. The theme for 2010 will be "Changing Faces in Libraries". Infobits will be held Thursday, November 5 in Alma, Arkansas. One speaker is lined up and still looking into other speakers.

College & University Division, Jim Robb: A meeting with ARKLink has not been determined. The division will meet again at the conference. Several programs have been submitted for the Fall Conference.

Public Libraries & Trustees: Sarah Ernst has been recognized as the Division Chair for Public Libraries & Trustees. No report available.

Reference & Instruction Services Division, Kathy Davis: Two programs have been established for the conference: Development of Staff Technology Skills and Ask about RISD (Reference and Instruction Services Division). Volunteers are needed to be on the panel for this program.

Resource & Technical Services Division, Michael Klossner: No report available.

Special Libraries, Jessie Burchfield: No report available.

Children's Services Roundtable, Laura Speer: No formal report available. Laura shared the idea of possibly establishing a "facebook" account. She is accepting ideas from members and other libraries to get it started.

Government Documents Roundtable, Frances Hager: No report available.

Information Technology Roundtable, Dominique Hallett: No formal report available. Discussion with Ron Russ has been established regarding electronic voting.

New Members Roundtable, Debbie Hall: Lynda reported on behalf of Debbie, that we have 52 new members to date for 2009.

Two-Year Colleges Roundtable, Eileen Burg: No report available.

Awards Committee, Barbie James: Information regarding this year's awards criteria will be posted on the website and will be included in the Summer edition of the Journal.

Centennial Planning Committee, Karen Russ: No formal report available. However, the committee is still gathering photos for the 2011 calendars

Conference Committee, Dwain Gordon: A tentative schedule has been sent to the board with adjustments. We now have a speaker for the Monday Luncheon, Roy Reed. Also, we have names of various UA Press and Butler Center author/producers who will be presenting sessions at the conference. The general content of the sessions were motioned for approval by Kim Hillison and Kathy Davis, Jim Robb seconded, all approved. Also, the registration form and rates would remain the same as in 2008. Kathy Davis made a motion to approve the registration form and was seconded by Barbie James. All approved. There was also a discussion regarding offering an "Exhibits Pass" for \$10.00 each. This would be primarily for spouses or anyone else

who would enjoy the exhibits without paying the entire registration amount. Motion to approve was made by Donna McDonald, Kim Hillison seconded the motion and all approved. Dwain reported that he thought it would be ok for the association to pick up hotel and meal expenses for the authors and invited speakers. The expenses would be limited to just hotel and meals and would not include alcoholic beverages. Virginia Perschbacher made the motion to approve, Laura Speer seconded the motion, all approved. Dwain requested that Dr. Jim Guinee be presented with a \$100 Honorarium since he is not asking for compensation for speaking. Kim Hillison made a motion to approve and Barbie James seconded the motion. All approved. The final discussion regarding the conference revolved around AV services. Since this is a major expense Barbara Martin will research options of hiring an outside tech service and report at the August Board Meeting.

Constitution Committee, Jim Robb: At the Board Retreat held earlier in the year (February) the Constitution and By-Laws were reviewed and determined changes were in order. The changes discussed were sent to all board members for clarification of their designated committees to be reviewed prior to this meeting. Virginia Perschbacher made a motion to approve and Dwain Gordon seconded the motion. All changes were approved as presented. The revised Constitution and By-Laws will be posted on the website.

Intellectual Freedom Committee, Devona Pendergrass: No report available.

Legislative Committee, Donna McDonald: Carolyn Ashcraft, State Librarian, Sarah Ernst, Trustee and I attended the ALA sponsored Legislative Day, May 11th and 12th. As we have done in years past, Carolyn made appointments with legislators for Monday afternoon following the ALA briefing that morning. Carolyn prepared packets of information on key library issues and had included informative fact sheets about Arkansas libraries to leave with legislators or their key aides. The issues discussed with our legislators were:

- Funding for the Library Services and Technology Act (LSTA) at \$300 million.
- Funding for Improving Literacy through School Libraries (ILSA) program at \$100 million.
- Signing the “Dear Colleague” letter being circulated in the Senate in support of funding for LSTA and ILSL. (Senator Lincoln had already signed, but Senator Pryor would not be signing as he had in the past because of his membership in the Senate Appropriations Committee.)
- E-Rate simplification

- Clarification of CPSIA (exemption of ordinary books)

Most legislators were either not in the city, or busy. We enjoyed meeting with staff and felt as though our information was appreciated. As always, Carolyn ended each visit by encouraging the offices to contact their local libraries or the State Library if they needed clarification or input. Between visits to offices on Tuesday, we had lunch in the Senate Dining Room with Mrs. Betty Bumpers. Mrs. Bumpers is always gracious to host this event for the Arkansas contingency.

Membership Committee, Debbie Hall: On behalf of Debbie, Lynda reported we now have 445 members registered for 2009. Letters are being sent to those who were members for 2008 and not yet renewed.

Nominating Committee, Connie Zimmer: The next Vice-President/President-elect nominated is Shawn Pierce. Ron Russ was nominated as the ALA Councilor.

Public Relations Committee, Virginia Perschbacher: Copies of the final license plate designs were distributed to all board members. These will be emailed by Virginia to vote on the top 5. The top 5 will be put in the Journal to present at the conference, which will be voted on by the members.

Scholarship Committee, Michael Strickland: No report available.

Managing Editor—Arkansas Libraries, Dominique Hallett: No report available.

Associate Editor, Britt Anne Murphy: No report available.

Wedmaster, Ron Russ: No report available.

Archives, Bob Razer: No report available.

No Unfinished Business

New Business: All Board members were given name badges to wear during meetings, conferences and any other event to recognize each as ArLA Board members.

President Jerrie Townsend adjourned the meeting at 12:00 p.m.

Respectfully submitted (on behalf of Jamie Melson),

Lynda Hampel/Barbara Martin

ArLA Staff