

Minutes: Arkansas Library Association Executive Board Meeting  
**Friday 8/02/02** 10:00 AM, Central Arkansas Library System, Main Library, Little Rock, Arkansas. (Submitted by Secretary-Treasurer, Art Lichtenstein)

Board Members Present

President, Barbie James  
Vice-President/President Elect, Dwain Gordon  
Secretary\Treasurer, Art Lichtenstein  
Past President, Kaye Talley  
AASLME Division Chair, Rachel Shankles  
Paraprofessional Division, Trish Miller  
Reference Services Division Chair, Don Batson  
Resources and Technical Services Division Chair, Kate Kluttz  
Trustees Division Chair, P.J. Williams  
Public Libraries Division Chair, Eva White  
AmLA Councilor, Marilyn Schulte  
SELA Representative, Jack Mulkey  
Executive Director, Jennifer Coleman

Others Present

Danny Koonce, Amanda Moore, Kristi Pontius, Carolyn Ashcraft, Karen Russ, Jamie Melson, Sandra Hooper, Sylvia Chudy, Bettye Kerns, Jay Critz, Mary Furlough, Shawn Pierce, Ellen Johnson, Kay Bland.

**President James** called the meeting to order.

**Mr. Jay Critz**, ArLA's Morgan Stanley account manager, addressed the board to discuss our current investment position and to answer questions. The current U.S. economic climate is difficult, but the outlook is improving. ArLA's funds are diversified, and this helps control some of the risks.

Upon recommendation from Mr. Critz, **MOTION** by Rachel Shankles with second by Trish Miller, to exchange our shares in the information fund for shares in the dividend growth fund as a means of making the ArLA the portfolio more conservative. **MOTION DEFEATED.**

**MOTION** by Jack Mulkey, with second by Kate Kluttz, to approve the minutes of the 6/7/02 Board meeting. **MOTION PASSED**

**Financial Report** by Jennifer Coleman.

Total assets are \$66721.13

Total Divisions income from 1/1/02-7/26/02 is \$17603.91. Total Division expenses for same period is \$15171.78.

**MOTION** to approve by Jack Mulkey, with second by Kaye Talley. **MOTION PASSED**

**President's Report** by Barbie James.

Discussion of having a banned books reading activity at the upcoming ArLA conference. James forwarded information to the Intellectual Freedom Committee. The Board feels that this activity is a good idea.

**SELA Report** by Jack Mulkey.

The joint SCLA/SELA conference (South Carolina Library Assoc. and Southeastern Library Assoc.) will be held October 24-26 in Charleston. Additional information at [www.scla.org/docs/2002conferenceprogram.html](http://www.scla.org/docs/2002conferenceprogram.html)

**AmLA Councilor Report** by Marilyn Schulte.

Discussion of new Allied Professional Association (APA.) APA is being formed through a 501c) (6) organization, in partnership with AmLA. The purpose of this new group is 1) to provide certification beyond the master's degree and 2) to promote pay equity for librarians.

Schulte presented an update on CIPA (Children's Internet Protection Act.) In May, CIPA was overturned by a UCA Appeals Court. However, similar legislation, such as NCIPA (Neighborhood Children's Internet Protection Act) is still in effect.

### **Division Reports**

AASLME, Rachel Shankles: Plans are going well for the upcoming AASLME conference.

ALPS, Trish Miller: ArLA Conference planning is underway. The ALPS Council met on 7/12. The 2003 ALPS conference will be held on May 19-21, at Lake DeGray. The 2003 theme will be, "ALPS The Place To Be 2003, A Paraprofessional's Paradise."

### **Roundtable Reports**

Children's Services, Ellen Johnson: Children's programs will be offered at the ArLA conference, and an auction basket is being prepared. Roundtable officers will be elected at conference.

### **Committee Reports**

Awards, submitted by Bob Yehl: Nominations for the various awards have been received. The deadline for nominations is 8/2.

Conference, Karen Russ: Postcards have gone out, and the final version of the program goes to the printer this coming week. Please double-check equipment requests with Kristi Pontius. You may provide your own equipment, but technical

support will not be available. Make sure that someone is designated to introduce your speaker.

Education, Kaye Bland: An article will be submitted to Arkansas Libraries.

Intellectual Freedom, Mary Furlough: Noted upcoming Banned Book Week.

Legislative, Bettye Kerns: Because of tight state budget situation, we should expect the upcoming legislative session to be difficult.

Membership, Sylvia Chudy: Our membership numbers are down. Last year at this time, we had 585 members. Currently, we have 486 members. However, 46 are new members. There has been feedback from school librarians indicating that they do not feel they get a lot of benefits from ArLA membership. Jennifer Coleman noted that new membership directories will be available soon.

Nominating, Dwain Gordon: The committee has received nominees. Loretta Edwards is candidate for VP/President -Elect. Both Jamie Melson and Sandy Olson are nominees for Secretary/Treasurer. Ellen Johnson is nominee for SELA representative.

Publications, Amanda Moore: Susan Burks has stepped down as associate editor. Her replacement for the remainder of the two year term will be Brett Murphy (through 1/04). The new managing editor will be Shawn Pierce. The committee suggests that we offer special reduced rates for advertising purchased during the ArLA conference.

Public Relations, Danny Koonce: Shared National Library Week clippings. Announced ArLA conference sessions on grassroots advocacy and on design tips for non-designers. Discussed advocacy messages, the public relations booth at conference, purchase of shirts for those staffing the PR booth, funds for moving PR materials from the Arkansas State Library to the conference center, distribution of 2003 calendars, and related issues.

**MOTION** by Eva White with second by Marilyn Schulte, to provide public relations material to Jane Thompson for the National Book Conference's, Book Festival.

Scholarship, Jamie Melson: Planning for ArLA conference, looking for fund raising activities, and requesting a booth at conference.

**President James** noted that we are looking for more baskets for the basket auction. James thanked Kristi Pontius and Dwain Gordon for taking care of drinks and donuts for our board meetings.

**Unfinished business:** none

**New Business:** Jennifer Coleman proposed 2004 conference dates of September 11-14 or October 16-19.

**MOTION** by Art Lichtenstein, with second by Jack Mulkey, to use the October dates. **MOTION Passed.**

Eva White noted that Arkansas Advocates for Public Libraries welcomes everyone to be a member. For more information, contact Kim Patterson, in Monticello.

President James noted that our October board meeting will be on the Sunday of conference. Our next meeting, after that, will be in December, at CALS (Youth Services Department meeting room on floor three.)

**Adjournment** 11:55 a.m.