

## Poster Session Schedule--Details

### Monday, September 27<sup>th</sup>

#### 10:00

- *SELA: Explore the Possibilities*  
**Presenters:** Hal Mendelsohn, Christina Chester-Fangman, Joyce M. Durant, Susan V. Knoche, Brian, Kooy, and Terrie Sypolt  
**Description:** This session will depict the many benefits, services, leadership opportunities that SELA (Southeastern Library Association) can provide for you as a member. Explore the benefits, such as the low-cost dues structure, and the opportunities of being a mentor or mentee.
- *Are You Out of Space? We Were!*  
**Presenters:** Karen Russ and Carol Macheak, University of Arkansas, Little Rock  
**Description:** In the spring of 2009, the UALR Library dean mandated that the collections on the first floor of the Library be reduced down to counter-height shelving. This poster session provides an overview of the project, completed in January of 2010. Collections that were impacted included Reference, and the Arkansas, European Union, and United States depository documents. The total number of volumes withdrawn from all collections was over 10,000 and an additional 8,300 were relocated to the upper floors. We will discuss the processes of weeding, shifting, and withdrawal of the collections; how we created room for the materials we kept; the timeline; and amount of staff hours dedicated to the project in various departments.
- *Becoming a Librarian! Getting an Accredited MLS Online*  
**Presenters:** Kathy Davis and Kimberly Williams  
**Description:** Kimberly Williams, Assistant Librarian at Southeast Arkansas College, and a graduate of Drexel College; along with Kathy Davis, Access Services and Reference Librarian at the University of Arkansas, Monticello, and a graduate of the University of North Texas; will present the joys and sorrows of pursuing your MLS online.
- *Exploring Strange New Worlds: Ebsco ERM Essentials*  
**Presenter:** Heidi Vix, Henderson State University  
**Description:** In this session I will describe how our library campaigned for, trained in, and started with Ebsco ERM. This session will show you what to expect, how it has helped so far, and how to avoid the problems we encountered along the way.

#### 11:00

- *The American Dream Starts @ Your Library*  
**Presenters:** Hadi Dudley, Bentonville PL; Darby Wallace, Jackson County; Dale Lipschultz, ALA  
**Description:** In April 2010, the ALA awarded \$5,000 to 24 public libraries in SELA states through the "The American Dream Starts @ your library<sup>®</sup>" literacy initiative. A total of 75 public libraries in 24 states are participating in this initiative.

The SELA libraries are in Arkansas (3), Florida (5), Georgia (1), Kentucky (4), North Carolina (7), South Carolina (4), Tennessee (1), and Virginia (2).

These libraries are improving literacy services for adult English language learners ; expanding print and digital literacy collections; offering classes and conversation clubs, developing mobile tech labs, expanding bookmobile services; and partnering with community-based organizations.

Learn how SELA libraries are serving adult ELLs and their families, share your resources, and build collaborations. This initiative is generously funded by the Dollar General Literacy Foundation.

- *Library H3IP Chat at UALR*

**Presenter:** Hongyu (Lisa) Li, University of Arkansas, Little Rock

**Description:** The UALR Library has implemented a chat-based service since the fall of 2009. The goal is to provide real-time virtual reference service to users who access library service online and need help. UALR students, faculty, and staff can instant message reference staff at Ottenheimer Library via a chat widget at <http://library.ualr.edu/askus> or through commercial Instant Messaging software such as AIM, GTalk, and MSN. Since October of 2009, the chat widget has been added to the Ottenheimer Library's Facebook page. Library users can simply type questions into the chat widget's question box. Moreover, users have the choice of texting reference staff by their mobile phones.

The IM technique the library uses is LibraryH3IP. It is being developed by Pam Sessoms, a librarian at the University of North Carolina at Chapel Hill, and her husband Eric Sessoms. Since implementation at UALR, more than 250 chat questions have been answered. The very unique feature of LibraryH3IP is it allows queuing sessions and multiple accounts so a librarian at the reference desk can transfer IM sessions to Circ or ILL. Each librarian can monitor chat activity via his/her own account. According to the Reference Department's Daily Reference Statistics, September of 2009 got the most chat questions. The second month is April of 2010.

- *Learning, Libraries, and Literacy: Collaborations Between Academic and High School Libraries are a Natural!*

**Presenter:** Jeff Simpson; Troy University, Montgomery, AL

**Description:** Effective collaboration can enhance the development of students' information literacy skills and contribute to academic success. Troy University's Montgomery, Alabama Campus Rosa Parks Library and the Montgomery Public Schools system's Robert E. Lee High School Library partnered with a common goal: To teach library information literacy and research skills to high school seniors – soon to be incoming college freshmen. By improving information literacy and research skills, students benefit in their educational environments and in their level of preparedness for entry into the University academic arena. Through collaboration, academic librarians and school media specialists developed specialized training profiles for high school seniors. These profiles were tailored to meet individual teacher requirements. The collaborative instruction began in September 2009. Currently, fifteen sessions have been presented to more than 300 students including students in advanced placement classes. This joint effort is expected to continue to grow in scope and coverage, as additional requests for training are received. An overview of the successes, as well as the difficulties encountered during the collaboration will be described in this poster session and will serve as encouragement for other librarians to initiate joint programs.

- *Africa Reads Now: Helping the Children of Rwanda*

**Presenters:** Ron Cook, Africa Reads Now Administrator; and Tracy McAllister, Bob Courtway Middle School, Conway, AR

**Description:** *Africa Reads Now*, is a non-profit foundation committed to providing books and educational support for the educational needs of the children and teachers of Rwanda. Information will be presented as to how librarians can help give a child the gift of a better life through book donations and other resources.

- *Welcome Southeastern Librarians: Explore Your Family History at the Butler Center for Arkansas Studies*  
**Presenter:** Kay Bland, Butler Center for Arkansas Studies  
**Description:** Did your family's ancestors from Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, or West Virginia make a westward migration through the Cumberland Gap or Southwest Trail? Did they participate in the Civil War? Were they involved with the Trail of Tears? This session will provide an overview of how researchers may use the resources available at the Butler Center for Arkansas Studies to answer these questions and to find out other tidbits of the state's history and culture through utilization of the online *Encyclopedia of Arkansas History & Culture*.
- *Headstone Stories: Raising the Dead*  
**Presenter:** Jennifer D. Rose; Sunflower County Library System, Indianola, MS  
**Description:** After approaching various high school teachers, the local theater group and the city board and cemetery, I found willing partners with the Indianola Academy sixth grade class. Together the teachers and I created an outline for the project. Our final plan was an eight paragraph paper concerning the lifetime of the interred, specifically the political atmosphere, the economic and agricultural conditions, and the cultural trends. The students made two visits with their class (some came independently also) to the History Room, utilizing newspapers, *Life* magazines, microfilm and genealogical books to research these areas for their paper and personal reconstruction.

On a beautiful Saturday afternoon, for two hours the students dressed up and represented their deceased by their individual tombstones at the Indianola City Cemetery. The overall response to the event was positive and encouraging. Some remarked that at first they weren't sure about this "walking around in the cemetery thing," but were pleasantly surprised at how interesting it transpired. For me it was a success because I was able to realize a professional dream and reintroduce many to their local library, but most importantly, the students enjoyed getting a break from books and numbers and were excited about history.

- *Welcome to Your Public Library!*  
**Presenter:** Beverly James; Greenville County Library System, Greenville, SC  
**Description:** To better serve adult learners of English, the Greenville County Library System created a brief film to introduce the concept of the American public library, including an explanation of terms such as "borrow" and "return." The film is intended to be used in English as a Second Language classes and by a variety of agencies that interface with the international community. The film, written by library staff and produced by Unusual Films of Greenville, is light in tone and broad in appeal. While the film was created with the international community in mind, it has been produced with potential benefit to the elementary education sector as well. The project was developed with the support of an American Dreams @ your Library grant, funded by the Dollar General Literacy Foundation and administered by the American Library Association, and in consultation with Greenville Literacy Association staff and volunteers.
- *Moving Archival Collections: Lessons Learned*  
**Presenter:** David Sesser, Henderson State University  
**Description:** Collecting, preserving, and promoting archival collections is an immense job for any librarian or archivist. When a major change, such as moving the entire collection to another location occurs, performing even simple tasks to keep resources available to patrons becomes extremely difficult. Spring 2010, the entire archival collection at Henderson State University was moved into a climate controlled room for the first time in its history. Exploring the lessons learned during the experience, this poster will determine what worked well and what failed during the move. Exploring topics relevant to many different types of libraries, the poster will not only focus on the actual physical process of moving the collection but also the involvement of students and staff in the process.

3:00

- *How to Write for Library Science Journals*

**Presenter:** Jim Walther, Emerald Group Publishing

**Description:** This poster session will provide tips on how to get published in your profession and beyond.

The information will include:

- What being published means to the author
- Who is involved throughout the process
- Advice for authors on preparing and submitting articles (trends and success strategies)
- The review process in detail
- How to get more involved with your publisher beyond writing

- *Who, Me Publish?*

**Presenter:** Perry Bratcher, Editor of *Southeastern Librarian*

**Description:** The Editor of *Southeastern Librarian* will present an overview of the publication process, including: how to increase your chances for publication, the most common areas for improvement of submissions cited by reviewers, and the most common reasons for submission rejections.

- *CONTENTdm: The Good, The Bad, & The Ugly*

**Presenter:** Linda Evans, Henderson State University

**Description:** After a slow start our library is well on the way to tackling four digital collections. In this session I will describe our journey creating the high quality and consistent collections we have now.