



Arkansas Library Association



Dear Exhibitor:

The Arkansas Library Association and Southeastern Library Association invite you to be a part of our 2010 Joint Annual Conference to be held in Little Rock, AR at the Peabody Hotel and Little Rock Convention Center, September 25-28, 2010. Exhibit days are Sunday, September 26 & Monday, September 27th. The Conference theme is Arkansas & SELA: Getting back to Natural Things...Learning, Libraries and Literacy.

Host hotel is the Peabody Little Rock. 501-399-8079 or www.Peabodylittlerock.com. The group rate is \$129.00. The Peabody and the Little Rock Convention Center are connected.

ArLA provides its members and Exhibitors excellent opportunities for networking and education at the annual conference and tradeshow. The conference is expected to draw over 350 attendees from public, school, academic and special libraries throughout Arkansas and the Southeastern States. It is shaping up to be an exciting and fun filled three days of programs and events. We have added new events to draw attendees into the exhibit hall.

- Mix and Mingle Exhibit Grand Opening in your honor on Sunday, September 26, 2010
- Basket auction
- Monday morning breakfast in the Exhibit Hall
- Morning and Afternoon coffee breaks in Exhibit Hall
- Arkansas Authors in Author Alley

Sponsorship and Door Prize opportunities:

Diamond Level \$1000 or more

Diamond Benefits Include:

- 10% off booth rental at the Trade Show
- Priority placement in the exhibit hall
- Public recognition as a Sponsor during the conference
- Preliminary listing of attendees
- Special web recognition with a link to your website

Emerald Level \$500 - \$999

- Priority placement in the Exhibit Hall

All sponsorships receive:

- Name tag will display a special "Conference Sponsor" ribbon
- Recognition in the Conference Program

To explore sponsorship and door prize opportunities for the 2010 Arkansas Library and Southeastern Library Association Conference, call Barbara Martin, ArLA Executive Director, at 501-860-7585. Sponsorship commitments must be in place no later than September 1, 2010.

Thank you for your interest.

Connie Zimmer

ArLA 2010 President

Kathleen Imhoff

SELA 2010 President

ENCLOSURES